



HORSELAND QUEENSLAND FLOOD APPEAL

Many horses and horse owners have been devastated by the Queensland floods. To help them through these trying times Horseland has launched the Horseland Queensland Flood Appeal.

Horseland has already donated essential products and hay to rescued horses in Toowoomba, Gatton, Ipswich and Oakey. However, there is still a huge demand for further assistance within the horse community.

The Horseland Queensland Flood Appeal provides two ways for people to help through new donated goods or cash donations.

New donated goods

54 Horseland stores across Australia will act as collection points for donated goods. These goods **must be new, within use-by dates and uncontaminated** to further protect the health of horses. Items can be purchased from any equestrian supplier.

Products in high demand:

- Lite combo and standard rugs
- Canvas rugs
- Cotton rugs
- Mesh and airflow rugs
- Head collars
- Lead ropes
- Fly masks
- Cohesive bandages
- Betadine or similar products
- Medicated shampoos and lotions
- Fly repellent
- Hoof ointment
- Grooming products
- Feed buckets

Donated goods will be distributed to the worst affected horses and horse owners through Horseland stores located in Toowoomba, Ipswich, Rockhampton, Bundaberg and Jindalee.

Cash donations

Horseland is supporting Quest Equine Welfare's Flood Relief Appeal focused on sourcing and supplying feed and medical treatment, which is in urgent demand. Quest has sourced 6,000 hay bales to date and is delivering semi-loads of 800 hay bales regularly to affected areas.

Quest is a not-for-profit, 100% volunteer run organisation dedicated to assisting equines in need. Cash donations to Quest can be made in-store at Horseland through collection tins or donated online at **questequinewelfare.org**.

Horseland customers can also choose to donate Horseland Gift Cards to Quest, which will be distributed to those in genuine need. This option will give recipients the ability to choose the products that they really need and in the correct sizing.

You can follow Horseland on Facebook for regular updates on the appeal and Quest activity. To find your nearest Horseland store, visit **horseland.com.au**.

We thank you in anticipation for your help and support. For queries regarding the Queensland Flood Appeal, please contact Holly Dowsett on 03 9845 0693 or holly.dowsett@horseland.com.au.

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